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Newly Published Clinical Trial Confirms Safety, Efficacy and Ease-of-Use of first at-home laser hair removal device with patented eye-safety technology.

Title of Study: Simulated Consumer Use of a Battery-Powered, Hand Held, Portable Diode Laser (810nm) for Hair Removal: A Safety, Efficacy and Ease-of-Use Study

The first peer-reviewed study on a consumer beauty product has been published in the medical journal **Lasers in Surgery and Medicine**. The objective of the study, carried out by Ronald G. Wheeland MD, Department of Dermatology, University of Missouri, was to study the safety, efficacy and ease of use of a hair removal diode laser (Tria) for consumer use. The study carried out on 77 appropriate candidates demonstrated 61% mean hair reduction 3 weeks after 1st treatment, 70% 3 weeks after second treatment and 33% long term hair reduction 12 months after only three treatments. The only observed side effect for appropriate users was transient erythema (temporary redness and/or swelling in the treatment area.)

TRIA (£695) is the **first clinically-proven, cordless** laser hair removal device for at-home use — and the **first with a patented technology** designed to give TRIA the efficacy of a Class 4 laser with the eye-safety rating of a Class 1 laser. Harnessing decades of science and design innovation, TRIA can be used on all areas of the body, except around the eyes. The most popular treatment areas include the bikini, legs, underarms, backs and stomachs. TRIA is ideal for people who have never had laser hair removal as well as people who have had in-office laser hair removal and want a device for touch-ups. Best of all, TRIA can be used in the privacy of your home. Each device includes a detailed, easy-to-follow 15-minute instructional video and complete Instructions for Use booklet.

TRIA should be used every two to four weeks until desired results are achieved. After the first treatment, it takes about two weeks to see visible results. In clinical studies, 90% of patients noted any hair that did grow back was lighter and finer. TRIA's compact size allows for easy handling during treatments and compact storage when not in use.

TRIA has been developed in the US SpectraGenics, Inc., the leader in light-based therapeutic beauty devices, gives men and women the freedom to incorporate clinically-proven aesthetic technologies into their personal care regimen. In 1993 a team of American dermatologists and engineers, led by Robert Grove, Ph.D., and James Holtz, Ph.D., developed the first diode laser for hair removal utilized by physicians in their medical practices. The laser they developed, called the Light Sheer™, has become the gold standard for laser hair removal among physicians. In 2003, Dr. Grove co-founded SpectraGenics, Inc. and assembled an internationally renowned team of experts in the field of aesthetic laser technologies to begin the development of its flagship TRIA device.